

FOR IMMEDIATE RELEASE

Omda: Shaping the future of healthcare at Vitalis eHealth Conference 2024

Norway, 6th May 2024 - Omda announces its participation in Vitalis, Scandinavia's premier eHealth conference, scheduled from 13th to 16th May in Gothenburg.

Omda aims to demonstrate how its healthcare technology solutions empower healthcare organisations and hospitals across the Nordics to address operational challenges effectively.

Underpinning Omda's Smarter Ways vision, the company develops tailored solutions that improve healthcare outcomes and support healthcare professionals. Their focus at Vitalis includes:

- **Omda Emergency:** Responding to the budgetary pressures faced by emergency services, the Omda Readiness modelling solution maximises resource efficiency while enhancing care quality
- **Omda LIMS:** Recognising the demands on blood management organisations, Omda LIMS introduced 2D scanning in its ProSang solution. This innovation streamlines workflows, simplifies processes, and enhances patient safety
- **Omda Woman & Child:** Addressing the desire for increased participation in pregnancy care, Omda Woman & Child developed Omda Wellme. This patient-facing platform facilitates home monitoring and seamless communication between expectant mothers and the various healthcare providers involved their maternity care

In collaboration, Omda Emergency will also be presenting alongside the Welsh Ambulance Service NHS Trust (WAST), sharing how Omda Readiness simulation software enables better resource planning to enhance staff welfare. Learn more about this at [by visiting this page](#).

Throughout the conference, Omda experts will be stationed at Stand B04:22, presenting live demos and engaging with attendees. Attendees are invited to join Omda for discussions and demonstrations of its solutions.

For media enquiries or to schedule interviews, please contact:

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About Omda

Omda is the leading provider of specialised software for healthcare and emergency services in the Nordics with a growing presence in Europe, North America and the Pacific region. The company has more than 500 customers in 27 countries and employs almost 300 dedicated specialists. Our highly specialised healthcare solutions empower medical professionals and emergency responders, enabling them to know more and work smarter. With a focus on user-centric design, value-driven development and close working relationships with customers, Omda delivers solutions that enhance patient safety and improve healthcare outcomes.

For more information, visit www.omda.com

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